# Analysis of Economic Outcomes of Skill Development Programs on Youth in Rural Jharkhand: A Review

# **Mridul Tirkey**

Research Scholar

#### Rachana Kumari

Assistant Professor, Department of Commerce, School of Commerce & Management, YBN University, Ranchi, Jharkhand.

Corresponding Author: mridultirkey91@gmail.com

#### **ABSTRACT**

This study reviews key research on youth employment and skill development programs across low- and middle-income countries, focusing on their effectiveness in enhancing employment outcomes. The findings highlight the importance of program design, multi-service approaches, beneficiary profiling, and addressing broader socio-economic factors such as caste discrimination, gender disparities, and economic disparities. Programs in sectors like agriculture and tourism showed significant short-term benefits, particularly for marginalized groups such as women and rural youth. However, long-term success is often hindered by external factors like low wages, caste-based discrimination, and lack of sufficient evidence on income stability. The study underscores the critical role of international development policies, technology, and private partnerships in improving youth employment outcomes. Furthermore, there is a pressing need for more robust evaluations of skill development programs to enhance their impact, particularly in addressing income stability and socio-economic disparities.

Keywords: Youth Employment, Skill Development, Low-Income Countries, Agriculture, Gender Disparities, Caste Discrimination, International Development.

#### 1. Introduction

Skill development programs have become a cornerstone strategy for addressing unemployment, poverty, and underemployment among rural youth in Jharkhand. Initiatives like the Pradhan Mantri Kaushal Vikas Yojana (PMKVY), Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDUGKY), and the Jharkhand Skill Development Mission (JSDM) focus on equipping young individuals with industry-relevant skills across sectors such as construction, healthcare, agriculture, and manufacturing. These programs enhance employability, reduce seasonal migration, and foster income growth by aligning skills with industry demand. Furthermore, they encourage entrepreneurship, enabling youth to establish small businesses and diversify the rural economy. Beyond economic gains, these programs offer personal development through soft skills training, contributing to improved living standards and socio-economic mobility. Despite their potential, challenges remain in aligning training with market demands, ensuring accessibility for underrepresented groups, and overcoming social and cultural barriers. This study aims to evaluate the impact of skill development programs on employment, income, and socio-economic mobility among rural youth in Jharkhand, offering insights for future policy and program improvements.



Fig 1: Skill Career Development Tree

## 1.1 Importance of Skill Development Programs

Skill development programs are critical for economic growth, reducing unemployment, and enhancing employability by providing technical, vocational, and soft skills. These programs are particularly vital in rural areas, where education and stable jobs are scarce, bridging gaps between informal and formal employment sectors. In developing economies like India, skill development supports inclusive growth by addressing workforce needs, empowering marginalized groups, and fostering innovation and entrepreneurship. It also reduces poverty, curbs migration, and prepares individuals for a rapidly evolving global economy.

#### 1.2 Socio-Economic Context of Jharkhand

Jharkhand, a resource-rich state with a predominantly rural and youthful population, faces persistent socio-economic challenges like poverty, unemployment, and limited access to education, hindering its development.

## 1.3 Youth Demographic in Rural Areas

Rural youth in Jharkhand rely primarily on low-productivity agriculture. Many lack access to quality education and skill development, driving migration to urban areas for low-paying jobs, which exacerbates economic stagnation.

## 1.4 Socio-Economic Challenges in Jharkhand

Jharkhand struggles with high poverty rates, poor infrastructure, inadequate healthcare, and low literacy, especially among marginalized communities. High school dropout rates and limited industrial opportunities further deepen economic vulnerabilities. Gender disparities in education also hinder women's participation in the workforce, underscoring the need for skill development initiatives.

#### 1.5 Skill Development Programs in Jharkhand

Skill development initiatives, led by the Jharkhand Skill Development Mission (JSDM) and integrated with central schemes like PMKVY, aim to address unemployment and bridge education-employment gaps. These programs focus on industry-relevant training, entrepreneurship, and partnerships with private institutions to improve reach and quality.

## 1.5.1 Types of Skill India Programs

- ✓ **PMKVY:** Short-term training for industry-relevant skills with financial rewards.
- ✓ **DDUGKY:** Market-driven training for rural youth to reduce poverty and create livelihoods.
- ✓ **NAPS:** Apprenticeship training combining theoretical knowledge with practical experience.
- ✓ **SDI Scheme:** Vocational training through ITIs, covering traditional and modern sectors.

- ✓ **PMKK:** Dedicated centers for structured skill training.
- ✓ **JSS:** Vocational training for marginalized groups in rural areas.

## 1.5.2 Skill Development in Rural Jharkhand

Skill development programs in rural Jharkhand aim to empower youth, enhance employability, and address challenges like low literacy and seasonal migration. Initiatives like JSDM and central schemes provide access to training, fostering economic empowerment and reducing unemployment.

### 1.5.3 Government-Led Initiatives

Flagship programs like the Skill India Mission, PMKVY, and DDUGKY focus on vocational training and entrepreneurship to uplift rural communities. State-specific initiatives like JSDM target local needs, ensuring rural youth acquire market-relevant skills.

# 1.5.4 Impact on Rural Youth

Skill development programs have improved employability and living standards for rural youth in Jharkhand. By providing training in sectors like healthcare and construction, these initiatives reduce migration, foster entrepreneurship, and empower youth to contribute to regional economic growth.

## 2. Relational Model Development

Skill development programs in rural regions like Jharkhand depend on understanding their influence on measurable economic outcomes. A relational model examines how participation impacts employment, income, skills acquisition, and living standards, providing insights into both immediate benefits and long-term impacts on rural economies.

## **Program Participation and Employability**

Skill development bridges the gap between education and employment in regions like Jharkhand, where subsistence farming and seasonal migration prevail. Programs equip participants with industry-relevant skills for sectors like construction, healthcare, and IT, boosting employability. Measurable outcomes, such as job placement rates and career progression, highlight their success. Additionally, these programs reduce seasonal migration by creating local job opportunities, fostering economic stability, and retaining talent within rural areas.

## **Impact on Income Levels**

Programs directly enhance income potential by training individuals in high-demand skills, enabling access to better-paying jobs in fields like electrical work, plumbing, and construction. Increased earnings improve participants' living standards, allowing investments in housing, healthcare, and education. Tracking pre- and post-program incomes quantifies the economic mobility achieved, demonstrating the link between skill acquisition and economic growth.

#### **Improved Living Standards and Social Mobility**

Skill development contributes to improved living standards, especially in poverty-stricken areas with limited healthcare and education. Participants gain social recognition and increased mobility, enabling investments in better living conditions and community development. This transformation reduces regional inequalities, fostering economic and social cohesion.

### **Long-Term Regional Economic Growth**

Skill programs drive long-term growth by diversifying rural economies. Trained individuals attract industries, reducing reliance on traditional agriculture and building resilience against external shocks. Indicators like GDP growth and local business expansion reflect their impact on creating sustainable economies and opportunities for future generations.

#### 3. Literature Review

**Kluve et al. (2019)** conducted a quantitative analysis of 113 global youth employment programs, focusing on 3105 effect estimates. They found that one-third of the results were overly optimistic. Meta-regression revealed that programs in low- and middle-income countries, multi-service approaches, and factors like beneficiary profiling and provider incentives were key to success. Long-term impacts were also more significant, providing valuable insights for improving youth employment interventions.

Chakravorty et al. (2019) examined youth joblessness in rural Bihar, India, comparing participants and non-participants of the DDUGKY training program. While the program initially increased employment rates by 29%, the effects faded within two to six months due to factors like caste discrimination and low wages, highlighting the need to address broader socio-economic issues alongside skill development.

**Chakravarty et al. (2019)** assessed a vocational training program in Nepal using a regression-discontinuity design, finding a 10-percentage point increase in non-farm employment, with a 31-percentage point rise among participants. The program empowered women to engage in self-employment from home, addressing gender disparities and demonstrating the potential of vocational training to improve outcomes for marginalized groups.

**Olenik** (2019) analyzed youth participation in international development, focusing on low-to-middle-income countries. The study emphasized the role of international donors in integrating youth into decision-making, highlighting key PYD areas—assets, agency, influence, and a supportive setting. It underlined the need for evidence-based assessments to enhance PYD strategies.

Ganguly et al. (2019) explored skill development in India's agricultural sector, focusing on programs aimed at boosting productivity. They highlighted the role of technology, government leadership, and private partnerships in improving training quality and job stability. However, a gap in evaluating program impacts on income and job stability remains.

Maïga et al. (2020) conducted a review assessing the effectiveness of skill-building programs in agriculture across low- and middle-income countries. They identified a lack of comprehensive evidence regarding youth engagement in agriculture, emphasizing the need for more robust evaluations to guide future interventions.

**Shahriar et al. (2020)** examined loan utilization patterns among youth participants in Bangladesh's youth employment initiatives. They found that factors like loan size, repayment amounts, and education level influenced outcomes, emphasizing the importance of building rural youth skills for financial success.

**Booyens** (2020) explored youth employment in South Africa's tourism sector, revealing that many youths are employed in low-skill, insecure jobs. The study stressed the need for improved skill development and alignment with industry demands to enhance career prospects.

**Agrawal et al. (2020)** analyzed India's Skill India initiative, finding that it improved employability and productivity but highlighted the need for ongoing assessment to address emerging labor market challenges.

**Kumar et al. (2021)** studied youth awareness of skill development programs in India, identifying significant knowledge gaps. The findings emphasized the role of skill development in improving employability and economic mobility, underscoring the need for increased outreach.

Adeyanju et al. (2021) assessed agricultural training programs in Nigeria, finding positive impacts on agripreneurial performance, particularly in revenue generation. They recommended scaling up such initiatives to boost youth-led agribusiness ventures across Africa.

Chauke et al. (2021) used qualitative methods, employing semi-structured interviews with ten youth participants. The study explored the NYSP's role in skill development, leadership, community engagement, and poverty reduction. Findings emphasized the need for robust assessment mechanisms to enhance its effectiveness.

**District** (2022) examined the PMKVY's impact on employability in Andhra Pradesh using secondary data. Results indicated significant improvements in work opportunities, income, and quality of life, highlighting its role in reducing poverty and supporting rural youth development.

**Srinivas et al.** (2022) analyzed skill development programs in India, emphasizing their impact on unemployment and workforce adaptability. They identified gaps in sector alignment and the need to target underrepresented groups, underscoring skill development's role in economic growth and social inclusion.

**Zamfir et al. (2022)** investigated education's impact on wage disparities among Romanian youth. Using elastic net regression, the study linked education, gender, and urbanization to wage outcomes, informing policies to address socio-economic inequalities.

**Zaifata et al.** (2023) studied the impact of ESDPs on youth income in Nigeria. Findings showed these programs significantly improved economic stability and poverty reduction, providing recommendations to enhance program effectiveness.

**Nanda et al.** (2023) evaluated SD programs in Maharashtra, revealing their role in reducing unemployment and fostering business growth. Results highlighted the importance of aligning initiatives with labor market demands for sustained economic progress.

**Gupta et al. (2023)** explored a pilot intervention for vulnerable youth, using a logic model framework. The study revealed improvements in practical, behavioral, and relational skills, aligning with SDG Target 4 for employability enhancement.

**Haleem et al.** (2023) assessed skill training's impact on female participants in Pakistan. Results demonstrated significant improvements in productivity and income, emphasizing skill development as a tool for women's empowerment.

**Kumar et al. (2024)** analyzed SBI RSETIs' socio-economic impact on marginalized youth in Telangana. Training improved employment, income, self-esteem, and community involvement, highlighting vocational education's potential for inclusive growth.

**Devi et al. (2024)** conducted a bibliometric analysis of skill development research trends, identifying key themes and offering insights to guide future investigations and policy-making.

**Pareek** (2024) reviewed global skill training systems, highlighting gaps in India's educational frameworks. Findings stressed aligning training with industry needs to enhance employability and socioeconomic growth.

Abay et al. (2024) explored soft-skills training in Kenya, emphasizing its role in job readiness. The study highlighted psychological traits' influence on outcomes, with females showing greater benefits.

**Bhatt et al. (2024)** examined vocational training in India, revealing higher employability, income, and job satisfaction among trained participants. Recommendations included aligning programs with industry demands and enhancing infrastructure.

**Agrawal et al. (2024)** emphasized skill development's role in addressing youth unemployment in India. Findings highlighted the need for technical training and industry alignment to meet globalization challenges and drive national progress.

## 4. Conclusion and Future Scope

Conclusion: The review of existing studies highlights the critical role of youth employment and skill development programs in improving employment outcomes in low- and middle-income countries. While these programs have demonstrated short-term gains, long-term success is often constrained by external socio-economic factors such as caste discrimination, gender disparities, and economic instability. Effective program design, multi-service delivery models, and addressing structural barriers are essential for sustainable outcomes. However, there is a significant gap in robust evaluations, particularly regarding income stability and the broader socio-economic impacts of these programs.

**Future Scope:** Future research should focus on longitudinal studies to better understand the long-term impacts of youth employment and skill development programs. There is a need for more comprehensive evaluations that assess not only immediate employment outcomes but also income stability, career advancement, and overall socio-economic mobility. Further exploration into the role of technological advancements, public-private partnerships, and international development policies will be crucial in enhancing the effectiveness of such programs. Additionally, addressing gender disparities and caste-based discrimination should remain a priority to ensure equitable access to opportunities. Expanding the scope to include marginalized regions and sectors such as agriculture and tourism will also contribute to understanding the broader context of youth employment challenges and solutions.

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